



12th INTERNATIONAL CONFERENCE ON DATA ENVELOPMENT ANALYSIS



THE UNIVERSITY OF MALAYA, MALAYSIA, 14-17 APRIL 2014

WELCOME

We are pleased to announce that the International Data Envelopment Analysis Society (iDEAs) will hold the 12th International Conference on Data Envelopment Analysis in Kuala Lumpur, Malaysia from April 14 to 17, 2014. The conference will be held at the campus of the University of Malaya in Kuala Lumpur, the capital of Malaysia. The campus is located about 10 kilometers from the heart of the city. We are very pleased to extend a warm welcome and invite you to participate in the conference. Special hotel rates will be negotiated to make the conference trip budget friendly.

DEA 2014 plans to bring together scholars, researchers and practitioners interested in the development of Data Envelopment Analysis (DEA) and its applications to performance management in public and private sectors. Theoretical and empirical papers on DEA and other related fields such as econometric methods for efficiency and productivity analysis are solicited for presentation at the conference. We welcome papers on developing economies, banking, environment, education, energy, healthcare, transportation, tourism and other applications of DEA.

MALAYSIA

Located just north of the equator, Malaysia borders Thailand, Indonesia and Brunei, and has maritime boundaries with Indonesia, Singapore and the Philippines. Malaysia's population is 29.69 million in 2013. Malaysia is a bubbling, bustling melting pot of races and religions where Malays, Indians, Chinese and many other ethnic groups live together in peace and harmony. Multiculturalism has not only made Malaysia a gastronomic paradise, it has also made Malaysia home to hundreds of colorful festivals. Malaysians love celebrating and socializing; the people are warm and friendly.

One of Malaysia's key attractions is its extreme contrasts. Towering skyscrapers look down upon wooden houses built on stilts, and five-star hotels sit several meters away from ancient reefs. Cool hideaways are found in the highlands that roll down to warm, sandy beaches and rich, humid mangroves.

CONFERENCE PROGRAM:

April 14: Pre-conference workshops + Welcome reception
April 15: Opening ceremony + Full day conference + Gala Dinner
April 16: Half day conference + Half day city tour
April 17: Full day conference
April 18: Optional tours

CONTACT:



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WEBSITE: www.DEAconference.com/dea2014/

EMAIL: dea2014@deaconference.com

facebook: www.facebook.com/DEACON2014



**Deadline for Abstract Submission:
October 31, 2013**

Honorary Chair

Prof. Dr. Ghauth Jasmon

Vice Chancellor of University of Malaya, MA

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Conference Venue

The Conference will be held at University of Malaya (UM) campus. The central campus is situated in southwest Kuala Lumpur. UM was founded in 1905 and is the foremost and premier research university in Malaysia. (www.um.edu.my)