



Deadline for Abstract Submission:  
**October 31, 2013**

#### Honorary Chair

Prof. Dr. Ghauth Jasmon

Vice Chancellor of University of Malaya, MA

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#### Conference Venue

The Conference will be held at University of Malaya (UM) campus. The central campus is situated in southwest Kuala Lumpur. UM was founded in 1905 and is the foremost and premier research university in Malaysia. ([www.um.edu.my](http://www.um.edu.my))

We are very pleased to extend a warm welcome and invite you to participate in the conference.

DEA 2014 plans to bring together scholars, researchers and practitioners interested in the development of Data Envelopment Analysis (DEA) and its applications to performance management in public and private sectors. Theoretical and empirical papers on **DEA** and other related fields such as **econometric methods** for efficiency and productivity analysis are solicited for presentation at the conference.

We welcome papers on:

- Technical, Cost and Allocative Efficiency Measurement,
- Mathematical Modelling for Productivity Measurement,
- Target Setting,
- Resource Allocation,
- Developing economies,
- Banking,
- Environment,
- Education,
- Energy,
- Healthcare,
- Transportation,
- Tourism ...



### CONFERENCE PROGRAM:

April 14: Pre-conference workshops + Welcome reception

April 15: Opening ceremony + Full day conference + Gala Dinner

April 16: Half day conference + Half day city tour

April 17: Full day conference

April 18: Optional tour

### CONTACT:



#### The Faculty of Economics and Administration

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**WEBSITE:** [www.DEAconference.com/dea2014/](http://www.DEAconference.com/dea2014/)

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